

### **Project**

Research and information assistance for the COVID-19 taskforce

### **Year**

2020 to 2022

### **Services**

- Government Relations
- Research
- Media Relations

### **Overview**

At the initial stages of the COVID-19 emergency the government taskforce managing the situation gave us the task of providing twice daily research reports.

The COVID-19 taskforce needed specific research of the unfolding situation world wide.

### **Results**

The head of taskforce reported to us that the information gathering saved many hours of dispersed searching and presented the data in logically grouped segments.

# Covid-19 Case Study



## Our response

We convened a project team of four people to gather the data early in the morning and during the day.

We built a database that centred around the following topics: Community Transmission, Economic Impact, Supplies, Quarantine, COVID-19 cases.

We gathered the data and the system assembled them into a PDF report twice per day that was emailed to key personnel in the government.

In all we gathered and curated over 6,500 stories, all of which were presented in logical and easy to read reports.